

#Incentives

Thinking from your perspective

The 20th edition's overseas visitor programme rewards buyers like you by enhancing convenience, helping minimise costs and creating added value for your fair visit that exceeds expectations. This is just another way we thank you for your support.

“ My company imports residential lighting products that are distributed across Europe. It is my second time attending the show and I found some very interesting suppliers to follow up with. For my business, one of the biggest trends is a growth in demand for strip lights and LED lighting. The Guangzhou show is the best reference point for me each year to find out what is going on in China's lighting market. ”

**Carlo Cecco, Vice President of Marketing,
Luminal Park Srl (Italy)**



Invite friends for business opportunities

1. Complete online pre-registration
2. Register five friends with five unique email addresses
3. Send all 9-digit registration codes to
janifer.hui@hongkong.messefrankfurt.com
4. Redeem a gift onsite at designated counters

Visitor delegation benefits

Visit with a delegation of 10 or more buyers to receive:

1. Free admission (RMB 50 per person, approx. USD 8)
2. Arrival group photo with tailor-made banner
3. Complimentary fair catalogue (valued at RMB 100 per copy, approx. USD 16)
4. Welcome kit and souvenir
5. Access to buyers' lounge
6. Hall tour and business meeting arrangements
7. Bring more, enjoy more. Delegations of **20 or more buyers** are eligible for an additional **USD 300 travel allowance** for delegation leaders (first-come, first-served basis).

Business-arrangement services

Quickly find suppliers' booth numbers through our show website's online exhibition search function. We can also help you arrange meetings with up to three suppliers of your choice.

Enjoy up to 15% off airfare

Book your flights via www.SkyTeam.com to enjoy up to 15% off flights. Enter the special event ID: **2858S**

*The Organiser reserves the right to modify all offers at any time.